

steve rokitka

A Seattle-based designer and illustrator with a passion for beautiful websites, applications, words and images.

education

Rochester Institute of Technology

Rochester, NY

Bachelor of Science in Professional & Technical Communication

May 2004

Minor: Creative Writing
Professional Core: Design

Cornell University

Ithaca, NY

Extramural Study

2009-2011

Web Programming



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experience

Cornell University Division of Library IT - *Sept. 2008 - present*

web and interface designer/usability associate

Designed and built websites and application interfaces. Built custom themes and styles for Drupal, DLXS, Luna, ArtStor and other CMSs. Designed and conducted user tests and accessibility audits. Trained content owners in Drupal, HTML and CSS.

Spinetree Media - *May 2006- Present*

designer/illustrator/photographer/writer

Produced e-commerce and other websites, print materials, chalkboard art, illustrations, photos and articles for clients in and around Ithaca, NY and NYC.

Cornell University College of Architecture, Art & Planning - *Feb. 2008- Aug. 2008*

website and content manager

Oversaw updating, development and content creation for a large site built in Commonsport. Provided support and training for content contributors and produced/edited photos, videos and site copy as well as print materials for the college.

Cornell University Communications - *Jan. 2007- Jan. 2008*

editorial & web content assistant

Produced news stories, editorial illustrations, photos and logo/identity material for The Cornell Chronicle and Humanities Communications. Helped maintain the Humanities, Chronicle Online and CornellCast websites.

MomentumMedia - *July 2002- Oct. 2004*

assistant prepress manager

Prepared advertiser and designer files for offset printing. Developed and designed web pages and PHP-based web applications.

I love

Photoshop, Illustrator & InDesign

CSS3 & HTML5

jQuery & Javascript

Print production

(offset/digital/screen printing)

Deadlines (no, really.)

...also super cool

Photography

Web content writing & editing

Usability & user testing

Training site owners

Mobile design

Flash

...have done lots with

Cross-browser compatibility

Drupal, Wordpress, Joomla,
Commonspot, DLXS &
others

PHP/MySQL

Web Accessibility
(Section 508)

SVN/CVS